STOP THE BLEED is a national awareness campaign and call to action launched by the Department of Homeland Security. The goal of STOP THE BLEED is to promote grassroots efforts that encourage bystanders to become trained, equipped, and empowered to help in a bleeding emergency before the professional emergency responders arrive.

Motivated by the 2012 tragedy in Sandy Hook and multiple tragedies that have occurred in the ensuing years, what has become known as the Hartford Consensus was convened to bring together leaders from law enforcement, the federal government, and the medical community to improve survivability from mass casualty events. The resulting injuries from these events generally present with severe bleeding which, if left unattended, can result in death. The participants of the Hartford Consensus concluded that by providing first responders (law enforcement) and civilian bystanders the skills and basic tools to stop uncontrolled bleeding in an emergency situation, lives would be saved.

LERN's Tri-regional Coordinators can provide train-the-trainer classes and training materials for interested organizations and groups. LERN can also offer guidance and assistance to organizations that want to establish their own STOP THE BLEED training efforts.

LERN will promote STOP THE BLEED to healthcare providers, law enforcement and public safety agencies, education and recreation providers, business and industry across Louisiana. LERN will also utilize its website to recognize and promote the STOP THE BLEED efforts of all organizations and agencies that join in this campaign.

The costs of STOP THE BLEED training supplies and bleeding control kits may be a barrier to some organizations and agencies. LERN will be requesting grants and other contributions from relevant stakeholders that can be deposited in the Louisiana Emergency Response Network Fund and used by LERN to provide training supplies and bleeding control kits as funding allows.

For more information on these efforts visit lern.la.gov/trauma/stop-the-bleed or call 225-756-3440