

STOP THE BLEED is a national awareness campaign and call to action launched by the Department of Homeland Security. The goal of STOP THE BLEED is to promote grassroots efforts that encourage bystanders to become trained, equipped, and empowered to help in a bleeding emergency before the professional emergency responders arrive.

No matter how rapid the arrival of professional emergency responders, bystanders will always be first on the scene. A person who is bleeding can die from blood loss within five minutes, making it imperative to know how to quickly stop the blood loss.

LERN'S ROLE



TRAINING

LERN's Tri-regional Coordinators can provide train-the-trainer classes and training materials for interested organizations and groups. LERN can also offer guidance and assistance to organizations that want to establish their own STOP THE BLEED training efforts.



PRESENTATIONS

For interested organizations and groups, LERN staff members are available for introductory STOP THE BLEED presentations and consultations.



PARTNERSHIPS

LERN will promote STOP THE BLEED to healthcare providers, law enforcement and public safety agencies, education and recreation providers, business and industry across Louisiana. LERN will also utilize its website to recognize and promote the STOP THE BLEED efforts of all organizations and agencies that join in this campaign.



FUNDRAISING

The costs of STOP THE BLEED training supplies and bleeding control kits may be a barrier to some organizations and agencies. LERN will be requesting grants and other contributions from relevant stakeholders that can be deposited in the Louisiana Emergency Response Network Fund and used by LERN to provide training supplies and bleeding control kits as funding allows.